

**NEON DISPLAYS  
INC.**

PHONE HIGHLAND 5702  
1825 SOUTH STATE ST.  
SALT LAKE CITY, UTAH

May 2, 1930

GOLD LEAF  
AND OFFICE DOOR  
LETTERING  
  
RAISED LETTERS  
  
SIGNS AND  
DISPLAY POSTERS  
BY PROCESS  
  
WALL SIGNS  
  
CHIPPED-GLASS  
SIGNS

SHOW CARDS  
  
MURLIN SIGNS  
  
PAPER STRIPS  
  
POSTERS AND  
ADVERTISING ART  
  
WINDOW  
DECORATING  
AND SERVICE

Mr. Roy Rife  
810 Electric Bldg.  
San Diego, California

Dear Roy:

Received your long looked for letter this morning, and was certainly glad to hear from you. Your transformer will leave by express today. Anything further you would like to make this experiment with let us know and we can assure you of our hearty cooperation in the matter.

I wish I could have been with you and Dad Sunday, even if you did only get two sharks. I hope on the next trip down there that I will be there during the spearing season.

Thanking you for your cooperation, and wishing you the best of luck, I beg to remain

Yours respectfully,

NEON DISPLAYS INC.

  
D. F. SAWYER